



FOR IMMEDIATE RELEASE

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Data Driven Deployment in North Valleys

WHEN: Beginning Monday, February 22, 2010

WHERE: North Valley area

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There will be an increased law enforcement presence in the North Valley areas beginning February 22 in accordance with the Data Driven Approaches to Crime and Traffic Safety (DDACTS) initiative. This means residents will see an increased presence of Washoe County Sheriff's Office deputies, as well as officers from Department of Public Safety - Highway Patrol Division and Washoe County School District Police Department who are partnering in this effort.

There have been 26 vehicle crashes in the North Valleys area since the beginning of the year. This DDACTS event will be an effort to reduce crashes and to address crime trends that historically are shown to increase each year at this time in the Truckee Meadows. (No crime trends have been identified specifically in the North Valleys this year.)

"In order to better serve our residents, it makes sense to place our resources where they will do the most good," states Sheriff Mike Haley. "Using analysis of historical data and targeted enforcement efforts we are making an impact in our entire community by focusing on one area at a time."

In 2009 the Washoe County Sheriff's Office was awarded grant funding from the State of Nevada, Office of Traffic Safety for overtime expenses to help carry out these events throughout the coming year.

"Our goal is not to issue citations or make arrests but to realize compliance with traffic laws which will reduce motor vehicle crashes. We have seen criminal activity drop in DDACTS areas due to having a high-visibility of law enforcement resources for a sustained period," stated Sergeant Eric Spratley of the Sheriff's Office Research and Development Unit.

The Washoe County Sheriff's Office is committed to the safety and security of the public. For more information on DDACTS:

<http://www.ojp.usdoj.gov/nij/topics/law-enforcement/traffic-safety/ddacts.htm>