



MEDIA ADVISORY

WHO: Washoe County Sheriff's Office Foundation and Jiffy Lube

WHAT: 5th Annual "Shop with the Sheriff" Event

WHEN: December 18th, 2007, from 5:30 pm to 8:30 pm

WHERE: Wal-Mart Super Store
155 Damonte Ranch Parkway Reno

CONTACT: PIO Deputy Brooke Keast
911 Parr Blvd Reno, NV 89512
Office 328-6370, cell 771-8252, (after hours) pager 858-2569
www.washoesherriff.com

Jiffy Lube: Adam Carlsen
Office: 682-3900 ext. 3947
acarlsen@jiffyus.com



The Sheriff's Foundation and Jiffy Lube® announce their 5th annual "Shop with the Sheriff" event on Tuesday, December 18th, 2007. 200 needy children, who have been pre-selected through local social service organizations, will be paired with volunteers that will help them choose items to purchase. The children are encouraged to buy clothes and toys for themselves, along with gifts for members of their families. Each child can spend up to \$100.00.

This event is made possible by a generous donation made by Paul Morabito, owner of the local area Jiffy Lubes, along with other donations and the numerous volunteers who generously give their time. "Shop with the Sheriff" benefits needy children in the community and is a wonderful show of true Holiday Spirit.

