



MEDIA ADVISORY

WHAT: "Musalo Billboard Campaign"

WHEN: Thursday, January 24, 2008, at 2:00pm

WHERE: Clear Channel Offices
4945 Joule Street
Reno NV 89502

WHY: To unveil Musalo Billboard Campaign

CONTACT: PIO Deputy Brooke Keast
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www.washoesherriff.com

Sheriff Michael Haley is hosting a Press Conference on January 24, 2008, at 2:00 pm, at the Clear Channel Office, 4945 Joule Street, Reno.

March 28, 2006, Albert and Joan Musalo, both 75 years of age, were found murdered in their home on Lake Geneva Drive in the Montreux community.

Sheriff Michael Haley will present information regarding the case and will discuss the investigation.

Don Richter, the Founder of Secret Witness will discuss his organization's involvement in this case and the importance of community involvement with law enforcement.

Justin McIlvain, Marketing Manager of Clear Channel Outdoor will present the billboard campaign.

Joanne Kohl's, daughter and family spokesperson will speak on behalf of the Musalo Family.

Press Packets will be available.

