



MEDIA ADVISORY

May 19, 2010

“Click It or Ticket” Campaign Press Conference - Test your skills on the Emergency Vehicle Driving Simulator

WHO: Washoe County Sheriff's Office, State of Nevada Office of Traffic Safety and the Northern Joining Forces Law Enforcement Agencies

WHAT: Kick off Campaign

WHEN: 10:00 a.m., Friday, May 21, 2010 in front of the building (if inclement weather we will move inside to room 104A)

WHERE: Regional Public Safety Training Center
5190 Spectrum Blvd. Reno, NV

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The Washoe County Sheriff's Office, State of Nevada - Office of Traffic Safety and the Joining Forces LE Agencies invite media to the Regional Public Safety Training Center to kick off the new “Click it or Ticket” campaign Friday, May 21 at 10:00 am. Emergency Responders and friends and family of victims will share their stories emphasizing the importance of using seat belts. Officials from DPS and OTS will also be available for interviews.



Reporters are invited to test their skills on the Emergency Vehicle Driving Simulator. See how it feels to drive “code 3” safely in a simulator used to train local law enforcement – buckled up of course! They can also try the Seat Belt Convincer Trailer which simulates the feeling of a 4-5 mile per hour collision. Please come and be a part of this annual safety awareness, education and enforcement campaign and thank you for your support.