



MEDIA ADVISORY

Overwhelming Response to 4th Street Christmas

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Last Sunday, The Reno Sparks Corridor Business Association (RSCBA) and the Washoe County Sheriff's Office held Christmas on the Corridor delivering cookies, candy, toys and clothing to more than 700 children in the down town Reno area.

Due to the great media coverage, we have been inundated with donations for next year! We will be accepting donations at the following locations:

**Washoe County Sheriff's Office
Alternatives to Incarceration Unit**
300 East Second Street #1320
Reno, Nevada
Monday through Friday 6:00 a.m. thru 4:00 p.m.

And

Fred's Auto
500 East 6th Street
Reno, Nevada

Additional questions please contact Gaye Canepa at 323-0220 or Wendy Keller at 785-4244.

Thanks for assisting us in such a great event!